

MONTHLY MEMBERSHIP PROGRESS REPORT

District 4 L6

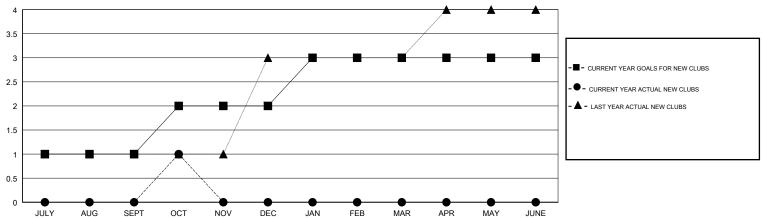
Results as of: 10/31/2018

HOWARD HUDSON LOCATION CALIFORNIA

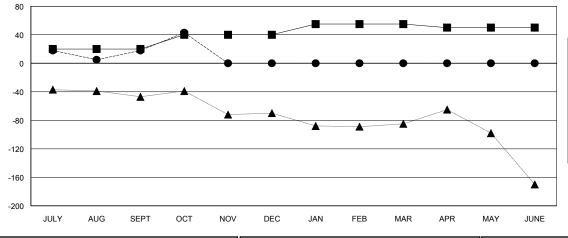
GMT CA

Clubs				Members			
RESULTS FOR 2018-2019				RESULTS FOR 2018-2019			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	1	0	2	JULY/AUG/SEPT	20	104	73
OCT/NOV/DEC	1	1	0	OCT/NOV/DEC	20	34	8
JAN/FEB/MAR	1	0	0	JAN/FEB/MAR	15	0	0
APR/MAY/JUNE	0	0	0	APR/MAY/JUNE	-5	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



-■- MEMBER GROWTH NET GOAL	
- ● - MEMBER GROWTH ACTUAL	
- ▲ - LAST YEAR MEMBERSHIP ACTUAL	

DROPPED CLUBS: 2	
DROPPED MEMBERS	
DECEASED	7
CLUB CANCELLED	0
OTHER	74
TOTAL	81

24 CLUBS OF 65 ADDED 1 OR MORE		
NEW MEMBERS		

MALE	741 (52.26%)					
FEMALE	677 (47.74%)					
Women Percentage Fiscal Year Goal: 5%						
TOTAL FAMILY UNIT MEMBERS						

GENDER DISTRIBUTION

741 (52.26%)